



Litter Abatement Through Stormwater Management

Let's Talk Trash



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INSPIRE



EDUCATE

ACTIVATE

Education Key to Stopping Littering.

Engaging Schools: Involvement of grades K-12 to foster early awareness.

Community Engagement: Form Green Teams to participate in public forums such as civic events, churches, and youth groups.

Educational Tours: Integrate stormwater treatment into water/wastewater facility tours.

Law Enforcement: Enhance enforcement measures to deter littering.



Leveraging Media to Raise Awareness

Social Media Utilization: Use platforms like Facebook and Instagram for campaigns.

Local Media Partnerships: Collaborate with local television and news media for regular activity coverage.

85% of Americans use social media, making it a powerful tool for environmental campaigns (Pew Research Center)



72% of community members trust content from local news organizations more than national news (Knight Foundation).



61% of consumers require hearing information 3-5 times before they believe the data (Edelman Trust Barometer).

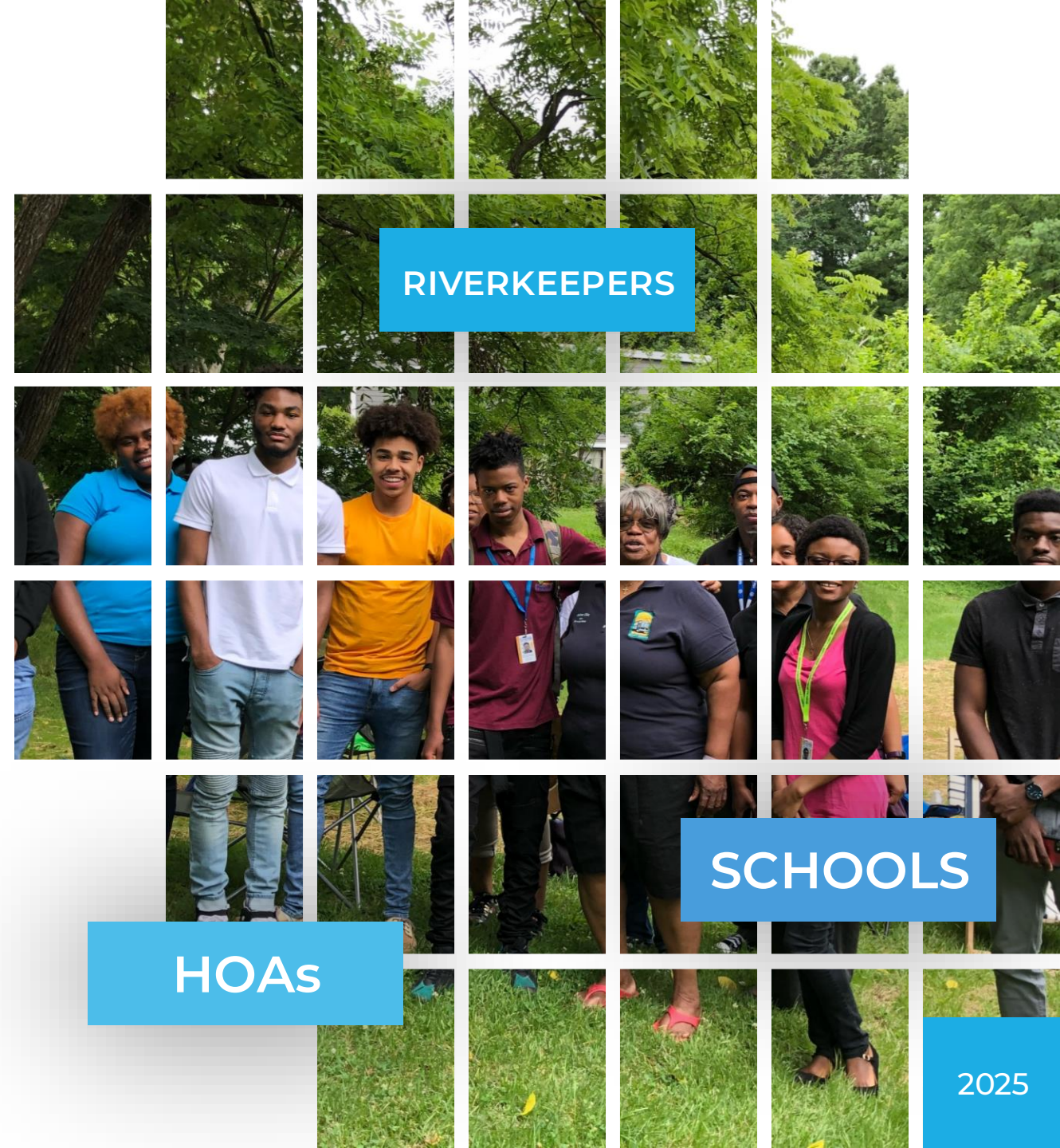


Forming Stakeholder Groups

Community Involvement: Encourage participation from organizations, such as:

- Trout Unlimited
- Riverkeepers
- Groundworks
- Earth Force
- HOAs
- Schools

Expanding Impact: Emphasize the effectiveness of broad community engagement.



Selecting High Visibility Projects

Parks and Recreational Areas

Focus on areas frequented by families and outdoor enthusiasts to raise awareness and engage the community.

High Traffic Public Spaces

Utilize busy public spaces like city squares and marketplaces to maximize visibility and impact of educational campaigns.



Urban Zones with Water Bodies

Target urban settings with visible water bodies to address significant sources of stormwater runoff and litter.

Educational Institutions

Leverage schools and universities as hubs for education and model systems for community-wide stormwater management efforts.



Funding Strategies

- **Individual Donors:** Engage community members supporting clean water initiatives.
- **Grants:** Explore grant opportunities for funding projects.
- **Corporate Sponsorship:** Engage corporations with ESG policies.
- **Local Business Support:** Collaborate with local businesses for funding and support.

Quality Products to Support Success

In-Stream Capture Devices



Bandalong Litter Trap



Bandalong Bandit



Bandalong Boom

Quality Products to Support Success

Pre-Stream Capture Devices



StormX



Curb Inlet Protector



Questions?